

Sponsor Proposal for



ANGIE ZIMMERMAN DESIGNS

Connect Your Brand to the \$53.4 Billion Wedding Market



“Angie Zimmerman knows weddings and she is an amazing floral diva.”

Preston Bailey, globally-celebrated event designer for a client roster that includes celebrities, royal families, CEOs and athletes



ASPCA A portion of the proceeds will be donated to the ASPCA to help animals

Angie Zimmerman Designs
3941 Park Drive, Suite 20-325 · El Dorado Hills, CA 95762 · www.AngieZimmermanDesigns.com
916-996-9395

Quick Facts



ANGIE ZIMMERMAN DESIGNS

Connect Your Brand to the \$53.4 Billion Wedding Market

- **Gain Media Attention:** Cable and web TV show with over 400,000 views, radio, print, online marketing, magazines, direct mail and social media
- **Measurable Sponsor Activation** includes promotions, live events and online marketing
- **Expand Your Target Audience** with the television show, speaking opportunities, product reviews, videos, sampling, couponing and on-site sales
- **Boost Brand Loyalty** through product placements, signage, online communities, company representatives, prize giveaways, blog posts, videos and testimonials promoting your brand
- **Engagement with Live Events** which includes interactive contests, events, media and campaigns
- **Early Point of Contact** with wedding consumers and professionals
- **Online Wedding Market is \$8.6 billion** and the average couple spends over \$28,000 on their wedding
- **Speaking Tour** in major cities

Sponsorship is available for our upcoming workshop in Las Vegas on 1/17/14 or for the entire year via our websites, social media, television show, live events and more. Contact us at angie@angiezimmermandesigns.com or (916) 941-1171 for more details.

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