

BIO

Angie Zimmerman is the CEO and founder of Angie Zimmerman Designs, a full service specialty floral design firm with a focus on weddings and special events. Angie has over 22 years of experience in the floral industry operating floral shops in multiple locations from San Ramon to El Dorado Hills, CA. The wedding industry is a \$53.4 Billion market.

Prior to pursuing her passion as a floral designer Angie worked for Pacific Bell for 15 years as an author and corporate trainer in Performance Management Systems, Customer Service, and Time Management courses for the company.

Angie obtained her Bachelor of Science Degree in Organizational Behavior from the University of San Francisco in 1989.

Currently, Angie operates her floral design company out of El Dorado Hills, CA and is the instructor and author of the

Preston Bailey's Fundamentals of Floral Design 1 course offered by The Wedding Planning Institute and the instructor for Preston Bailey's Intermediate Floral Design course. See the video teaser for the course here: <http://www.youtube.com/watch?v=PZw50o-2UH8&feature=youtu.be>

In 2008 when the economy started to decline Angie saw an opportunity to help couples and/or their families and friends by writing a Do It Yourself Wedding Flower Guide. That guide is extremely comprehensive and comes with a workbook and 5 DVD's showing how to do everything from simple carry bouquets to reception centerpieces.

Angie expanded that idea and created a follow along television show where she makes floral designs and talks you through what she is doing so that anyone watching can recreate that same floral design. There are nearly 150 videos on her internet channel that will help flower lovers anywhere in the world to arrange flowers for their home, office, as gifts or as seen in magazines and on television. Angie currently offers flower arranging classes in person for both novices and professionals, on her internet channel - <http://flowerarranging101.tv> and Sierra Community Access Television (a local television station) and at various destinations around the country. Angie plans to travel the world while teaching EXTREME FLORAL DESIGN WORKSHOPS covering high end designs like floral chandeliers. For more information visit, www.extremefloraldesign.com.

Angie is also an experienced speaker and is often asked to make presentations at industry conferences, events and shows.



Angie Zimmerman
The Flower Diva™

*Author of the Do It Yourself
Wedding Flower Guide, Preston
Bailey's Fundamentals of Floral
Design Course and
Creator of Extreme Floral
Design Workshops*

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